ANNOUNCEMENTS

**Reserve** Your Room at **Marriott Riverside at the Convention Center**

Hotel Reservations Deadline: **July 12, 2016**

Hotel Rate: **$109/night**

Reserve [HERE](#)

Hotel Phone #: **951.784.8000**

**AAAM Awards 2016**

Nominate a colleague for the Dr. John E. Fleming, Museum Leadership, or Pace Setter award! The 2016 Burroughs Wright Fellowship is also available.
AAAM Gearing Up For Important Year

A letter from AAAM President, Samuel W. Black announcing the Museum Assessment Survey, reporting on the Jekyll Island Management Institute (JIMI) 2016, the call for nominations for the new AAAM board candidates, and attendance scholarships for the upcoming AAAM annual conference in Riverside, CA, August 3-6, 2016.

Read more

Museums are Critically Important, Formative, Analyst Says

AAAM Board Member and Executive Director of the Kansas African American Museum, Mark E. McCormick reports on James Chung, founder of Reach Advisors, who did a presentation at the Mountain Plains Museums Association last year in Wichita, Kansas. The presentation focused on predictive analytics, and introduced the audience of “cash-starved” museum personnel and cultural organizations.

Read more

Embracing the Chaos of a New St. Louis Blues Museum Opening, An Enjoyable Experience

AAAM Board Member and Executive Director of the National Blues Museum, Dion Brown writes about his experience as Executive Director of a new museum dedicated to exclusively preserving and honoring the history, legacy, and international impact of Blues music. The grand opening is scheduled for April 2, 2016 in St. Louis, MO.

Read more
National Museum of African American History and Culture To Open On Sept. 24

The Smithsonian National Museum of African American History and Culture is scheduled to open to the public on September 24, 2016 in Washington D.C. President Barack Obama, the first black U.S. president, will lead the dedication and ribbon-cutting ceremony.

Read more