



Smithsonian Grand Opening Celebration is Fast Approaching

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The Grand Opening of the Smithsonian Institution National Museum of African American History and Culture (NMAAHC) on September 24, 2016 marks a watershed moment in the African Diasporic journey and story. This museum's realization on the National Mall in Washington DC, bringing into existence an architectural marvel for the nation's civic ground, is the longed for destination of a long road travelled, and an exalting vision achieved, by advocates and supporters of the museum locally, nationally and internationally.

The Grand Opening of NMAAHC is not the museum's alone, but is a global appreciation of African American History and Culture. We invite your organization to join us as a co-celebrant during this special and historic moment. We believe this is an opportunity to uplift African American history and culture and hope you will join this cause as part of our NMAAHC Grand Opening celebration family.

Here are a few ways you can celebrate with us, wherever you are:

- **Watch Party:** Organize a group to watch the museum dedication live
- **Signature Event:** Present a program, exhibit or other event co-branded with NMAAHC
- **Social Media Campaign:** Post messages of support on your website or other social media outlets



We value the longstanding relationship and collegiality with your institution and hope that you will focus your lens on the seminal stories of a nation or people—those stories that are collective and illuminating; as well as ones that are specific and singular to your institution.

Please confirm your intent to participate by completing and returning the attached PDF form which will assist the museum in anticipating its broad reach of support, nationally and internationally. You decide the level of participation that is right for you. As you can imagine, we are sprinting to the finish line preparing the final details of Grand Opening activities and will be following-up with a toolkit of resources and information that will assist you in your planning efforts. Thank you for your continued support. We look forward to hearing from you soon.